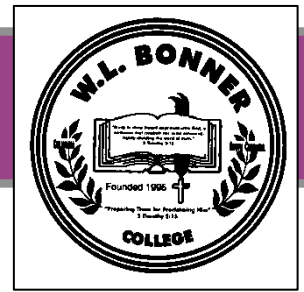


Sponsorship Letter



Wednesday, March 13, 2014

Dear Business and Community Leader:

Please participate with W. L. Bonner College, as we present the Harlem Legends, Saturday, April 5, 2014, at Southeast Raleigh Magnet High School. The event will begin with a Youth Basketball and Enrichment Clinic at 12:00 noon, followed by a gathering with the Legends, community leaders, and the media, at 1:15 p.m. The game between the Legends and NC Community Exhibition Team will begin at 2:00 p.m.

The former Harlem Globetrotters (Legends) have excelled, on and off the court, by serving their own communities in various ways. Through their contributions made, they have touched all nationalities and age groups, in a positive way. W. L. Bonner College, also, a community-oriented institution, has linked with these Legends, to further its mission and influence throughout the world.

We are asking for your financial assistance in becoming one of our supporters, in one of two ways. First, we ask that you consider sponsorship at the Gold (\$1,000), Silver (\$700), Bronze (\$500), or Food and Beverage (\$200) level. It is a golden opportunity to connect the community with educational and sport initiatives. The attached sponsorship guide will help you to make selections. Second, we ask that you, along with your congregation, assist by selling tickets for the Celebrity Game.

Costs/Tickets & Sponsorship

- *\$30 VIP Ticket & Basketball Clinic (includes VIP seating and autographed basketball)*
- *\$20 Adult Ticket*
- *\$10 Student Ticket*
- *\$1,000 Gold Sponsorship*
- *\$700 Silver Sponsorship*
- *\$500 Bronze Sponsorship*
- *\$200 Food & Beverage Sponsorship*

Please decide today to make this event a priority in “giving back” to the community. Your sponsorship is tax deductible. Your contribution will, gratefully, and positively, impact the lives of all who will be a part of this momentous occasion. Thank you in advance for your valuable contribution.

To purchase tickets or sponsorship, please call Clinton Harris at (919) 665-8987, Alumni Relations, for further information. You may also purchase tickets or sponsorships by accessing www.wlbc.edu.

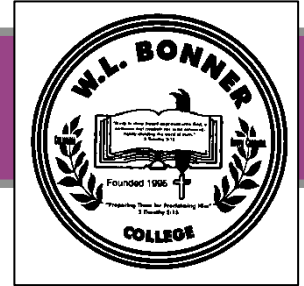
Sincerely,

Elaine McQueen

College Dean/Interim President

Attachments

Sponsorship Levels



SPONSORSHIP LEVELS

W. L. Bonner College Alumni Relations invites you to participate in our *Celebrity Game*, presenting the Harlem Legends, Saturday, April 5, 2014. These Legends have been recognized for their athletic skills and abilities, but also for their philanthropies/contributions. By supporting this event, you will be making an investment in our youth, as some of the proceeds will enhance scholarship funds and community development.

Gold Sponsor - \$ 500

This is an exclusive sponsorship. **Support Benefits for Sponsors:** event marketing Display of Banner/Sign at Celebrity Game between the Harlem Legends and NC Community Exhibition Team; PA announcements during the game; VIP Gathering with Legends and Media; VIP Seating at Celebrity Basketball Game and Basketball Enrichment Clinic (15 Tickets); and, 1 Autographed Basketball.

Silver Sponsor- \$300

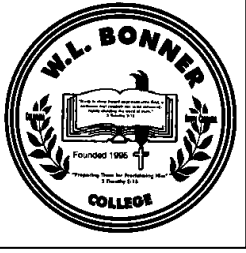
Support Benefits for Sponsors: event marketing Display of Banner/Sign at Celebrity Game between the Harlem Legends and NC Exhibition Team; VIP Gathering with Legends and Media; VIP Seating at Celebrity Basketball Game and Basketball Enrichment Clinic (10 Tickets).

Bronze Sponsor- \$200

Support Benefits for Sponsor: event marketing Display of Banner/Sign at Celebrity Game between the Harlem Legends and NC Community Exhibition Team; VIP Gathering with Legends and Media; VIP Seating at Basketball Game (5 tickets) and Basketball Enrichment Clinic.

Food and Beverage Sponsors - \$100

Support Benefits for Sponsors: event marketing Display of Banner/Sign at food and beverage locations; VIP Gathering with Legends and Media; VIP Seating at Basketball Game and Basketball Enrichment Clinic (2 Tickets).



SPONSORSHIP APPLICATION

Celebrity Game Event

COMPANY DETAILS

Organization Name _____

Street Address _____

City _____

State/Province _____

County _____

Zip Code _____

CONTACT DETAILS

Contact Name _____

Position _____

Phone _____ Alternate Phone _____

Facsimile _____ Email Address _____

SPONSORSHIP DETAILS

I/We would like to apply for the following sponsorship packages(s).

QUANTITY	DESCRIPTION	AMOUNT
_____	Gold \$500	_____
_____	Silver \$300	_____
_____	Bronze \$200	_____
_____	Food & Beverage \$100	_____

I/We will not be using one of the above listed sponsorship packages(s).

Please accept my contribution in the amount of _____

COMMENTS _____

PAYMENT METHOD

_____ Check: Please make payable to:
W. L. Bonner College
ATTN: Celebrity Game Committee

_____ Credit Card: Please pay online via: www.wlbc.edu

An invoice will be issued upon receipt of this completed Sponsorship Application Form. Please make payment referencing invoice number _____ upon receipt of sponsorship invoice. Payment must be made by March 25, 2014.

SIGNED _____ **DATE** _____
(For and on behalf of the sponsor listed above).

TO SUBMIT YOUR APPLICATION

Please email this completed form to: **Clinton Harris, WLBC Alumni Relations, 4430 Argent Court, Columbia, SC 29203**

TERMS AND CONDITIONS

The WLBC Celebrity Game Committee will fulfill the list sponsorship commitments. The Sponsors are responsible for providing all their requests, i. e., and advertising/logos graphics. Your sponsorship selection will be confirmed upon receipt of payment.

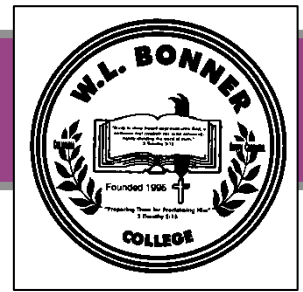
This agreement can terminate at any time. All payments are non-refundable for any reason. Unused registrations have no value and cannot be credited to future events. You may, however, transfer your registration to another person. Notification must be received in writing designating the recipient of the purchased registration.

Sponsor agrees to indemnify, defend and hold harmless W. L. Bonner College from all liability, damages, losses, expenses and claims, directly or indirectly, resulting from this agreement and/or any other circumstances.

Attendance-Number of delegates for sponsorship is indicated in the package; however, additional tickets may be purchased by sponsor for additional attendees.

Corporate Recognition -Inclusion of corporate logos or recognition during event is subject to meeting Celebrity Game Committee deadlines.

Event Schedule



Saturday April 5, 2014 *Celebrity Game Event*

Below are the details for this one-day event:

Saturday, April 5, 2014

Southeast Raleigh Magnet High School
2600 Rock Quarry Road, Raleigh, NC 27610
(This is the location for all of Saturday's events)

Time: 12:00 Noon
VIP Basketball & Enrichment Clinic

Time: 1:15 PM
VIP Pre-Game Reception

Time: 2:00 PM
Harlem Legends Celebrity Basketball Game

We thank you for all of your contributions, which will be used to continue children and youth programs and training, through Gator Ball Academy and former Harlem Globetrotters (Legends), and also scholarships for higher education.